

威通八方：威通航運(股)公司 Wei Tong Shipping Co. Ltd.

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在快速變動的環境中，威通航運不斷增強公司競爭力，以新的思維；認真、積極、負責的態度；安全、效率的服務環境以及多元化的服務項目，提升服務的品質，期盼打造威通八方的航運王國。

In today's ever-changing environment, Wei Tong Shipping has to keep competitive. With new ideas, a positive attitude, safe and efficient services, Wei Tong Shipping is enhancing its quality with the aim of becoming a transportation kingdom with access to every corner of the world.

威通航運成立於2004年，負責人欲打破輪船變動性低的既定印象，與經營團隊詳細規劃公司未來發展方針、加強輪船功能、建立人力彈性調派機制，加上「以身作則」的領導風格，以及訂定一套嚴密運輸流程控管，期許威通航運成為航運界最具效率與彈性的公司。

因此，經營團隊秉持負責人的理念及經營方針，提供具信譽（貨物準時送達目的地）、安全（強調航行安全，確保任務達成）、品質（提升船隻設備功能，維護貨物完整性）、效率（採取主動、積極態度，節省顧客成本）的服務，以達到顧客滿意。

目前服務範疇除提供國內油、水運輸及長短期租船服務外，更具備獨一無二「花蓮外海海洋深層水抽取」服務項目。由於海洋深層水可廣泛的運用於民生生活，除政府單位大力推動海洋深層水相關產業，花蓮縣三棧溪口更於2005年成立國內首座海洋深層水生技園區，所抽取的海洋深層水深度超過日本，成為亞洲最潔淨的深層水來源。預計民間投資將超過100億元，年產值預估超過800億元。因此，威通航運將海洋深層水抽取業務列為重點業務發展項目之一，期在此「藍金產業」大展長才，提升公司業績及競爭力。

Since its foundation in 2004, Wei Tong Shipping Co. Ltd has tried to change the conventional use of low-mobility vessels. The company's leader and his management team have redefined guidelines, improved ship's performances and created a flexible manpower deployment mechanism. With the role of "setting himself as the best example" and rigorous transportation control, the company's leader expects Wei Tong Shipping to be the most efficient and flexible company in the business.

Wei Tong's management team embraces their leader's ideas and the company has gained a good reputation for delivering goods on time. It focus on



safety (safe navigation ensures missions are accomplished), quality (its vessels maintain the integrity of goods), and efficiency (saving customers money) has met customers' demands.

The company's services not only cover fuel and water transportation or long-term and short-term ship leasing at home, but also Hualien Deep-Ocean Water Offshore Pumping.

Since deep-sea water can benefit people's health, the government has support deep-ocean pumping and the first national biotechnology park was founded in Sanzhan, Hualien County, in 2005. The depth of the pumps dwarfs Japan's, so it has the cleanest source of the deep-ocean water in the Asia.

Private investment will exceed NT\$10 billion and annual output is estimated to be over NT\$80 billion. Wei Tong Shipping has prioritized the pumping of deep-sea water and hopes to maximize the potentiality of this "blue gold" sector while increasing its competitiveness.



船隻作業狀況。
Terminal operation.