

以客為尊：新華航業(股)公司 Shin Hwa Navigation Co., Ltd.

<http://www.shinhwa.com.tw>



馮能砥 新華航業董事長
Neng-ti Feng Chairman

「精緻服務，以客為尊」為新華服務大眾的宗旨，安全航行、舒適旅程及親切服務是我們的基本要求，「用心」與「尊重」則是全體員工經營的態度。

Our mission statement has always been: Provide fine services and put the customer first. For our passenger transport, we provide absolute security, a comfortable journey and great accommodation. As for cargo transportation, all goods are professionally arranged, carefully loaded, delivered on time and then carefully unloaded.

新華航業股份有限公司成立於1996年1月26日，成立之初以國內航線海上貨運為主，2003年1月增加經營馬祖至台灣定期客輪業務；2004年至2006年間再購入油輪乙艘跨足海上油／水運輸服務，擁有難得的多角經營經驗與能力。

新華航業目前擁有散什貨輪乙艘—新華輪，總載貨量可達1,200噸，專司台灣與各離島及大陸福建地區間貨運，主要航行港口包括基隆、高雄、花蓮、金門、馬祖及大陸福建馬尾港，除定期航行各港口外，也接受專案或包船方式服務顧客。

另為連江縣政府經營其所屬5,000噸級客輪—臺馬輪，臺馬輪是一艘客貨輪，旅客載運量為500人，亦具有龐大的車、貨載運能力，每週航行基隆至馬祖南竿及東引6航次，每年航班超過200航次以上，載運旅客可達10萬人次，該輪除擔任台灣馬祖間的旅客海上交通外，同時也兼負馬祖觀光及文化宣傳使命。

Shin Hwa Navigation was established on January 26, 1996 and focused on domestic marine transport. From January 2003, the company increased its regular round trips between Taiwan and Matzu, and purchased a tanker in 2005. This enabled it to have distinct multiple capabilities and to step into the





marine oil/water transportation business.

Shin Hwa currently owns one general cargo freighter – a vessel with the gross tonnage of 1,200 tons - and is mainly deals with freight transportation between Taiwan, the offshore islands and Fukien Province. The landing harbors used include Keelung, Kaohsiung, Hualien, Kinmen, Matzu and Mawei Harbor in Fukien Province. As well as for landing regularly at these harbors, the company also accepts special tasks or group customers.

The company also has a passenger liner, Taima, a 5,000-ton vessel run by the Lienchiang County Government. Taima is a passenger/cargo liner with enormous capacity and can hold up to 500 people, plus vehicles and cargo. There are six voyages per week from Keelung to Nangan and Dongyin, and over 200 a year with a total number of passengers reaching 100,000. Taima doesn't just provide a major marine transportation service between Taiwan and Matzu, but also plays an important role in promoting the island's tourism and culture.



臺馬輪——馬祖鄉親的交通工具也是台灣與馬祖文化連結的橋樑。

Taima sails between Taiwan and Matzu, linking both island's cultures.