

通達寰宇：萬海航運(股)公司 Wan Hai Lines Ltd.

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萬海航運的核心價值，在於上下一心、同舟共濟的革命情感，面對詭譎多變的大海，團隊潛能的完美激發，是我們乘風破浪的關鍵。我們重視人才，Right Timing, Right Person, Right Position；我們鼓勵水平垂直的多元化溝通，激盪卻不衝突；萬海全球客戶全力以赴，追求效率，創造成本控制與成果達成的最佳組合。

Teamwork is the most valuable spirit value of Wan Hai Lines. We are the largest Intra-Asia Liner with the most intensive and complete service network in Asia. Our shipping experiences had accumulated over the past 42 years, added with various comprehensive hardware and software along with professionalism, has enabled Wan Hai Lines to be the leading carrier in Asia.

人說四十而不惑，對於成立已屆40年的萬海，不僅需要時間與經驗的累積，更需要超凡的沉穩與識見，方能經受起多年驚濤駭浪的淬練。從太平洋東岸沿東北亞、東南亞、南亞、中東、東非乃至歐洲海岸，萬海的船隊綿密的航行在各大洋上，經營據點遍布在每一個重要城市與港口，而且仍在不斷擴張當中，這不是為了開疆闢土的征戰，而是為了提供遍布全球的客戶零時差的服務。每一條新的航線、每一艘新的貨輪、每一個新的貨櫃與機具，在全球萬海人的縝密規劃中，精準、持續而生生不息的運作著，如同日昇日落般，這是一種不需懷疑的信賴。

深入了解萬海的成長軌跡，您會瞭解一切的成就絕非偶然。1965年的台灣，需要的不只是勇氣，更需要洞悉未來的視野。因此萬海航運從日本、東南亞間的原木運輸起家，聯繫起台灣與世界的臍帶，伴隨台灣的經濟共同成長茁壯。看準亞太地區經貿發展潛力及國際運輸貨櫃化的趨勢，萬海航運於1976年成功轉型，邁入全貨櫃化運輸服務的時代。

21世紀世界經濟的重鎮，非亞洲莫屬，而我們早已在亞洲的每一片海域叱吒多年。萬海航運不但是亞洲區間航次最密集、服務網路最完整、載貨量最大的航運公司，然而這樣的成績並不足以讓我們停下腳步細細品味，2000年開始，萬海航運將腳步跨入北美港口；2004年更往西向延伸至歐洲，提供更廣泛的服務。載運著人們對生活的期待，萬海航運正逐步將全球串聯起來，讓世界靠得更近。

面對海洋與面對未來，萬海航運擁有同樣的敏銳與魄力。在這詭譎多變的時代裡，不惑的萬海航運始終精確掌握潮流與風向，讓世界的經濟與人們的生活更加緊緊相繫。因為萬海，世界很近。

Wan Hai Lines was founded in 1965. At the beginning, our business was mainly on the log transportation among Taiwan, Japan and the Southeast Asia. In 1976, in order to respond to the rapid development of international



trade in the Asia Pacific area and the trend of international transportation containerization, we have successfully transformed and entered the business of fully-container vessel shipping.

Wan Hai has more than 40 years of experiences in shipping, comprehensive hardware and software equipment, and professional services from our staff. This has made Wan Hai the carrier with the most intensive voyages and complete service network in Asia. Today, Wan Hai Lines' intensive containerized shipping network now stretches from USA to Northeast and Southeast Asia, and further west to South Asia, Middle East, East Africa and Europe. The service coverage was expanded continuously. Its mission is to provide customers all over the world with real-time customer services.

The strive and alertness is inherent in Wan Hai to face the vast ocean and the unexpected future. In the advent of the 21-century, we are working on corporate reengineering on a full scale and reinforcing its training & development of talents. We also continue to facilitate organizational restructuring, workflow streamlining, cost reduction and the development and integration of strategic information system. These will allow healthy organizational development to fast respond to market changes; in the meantime, we can reach the goal to strengthen operational capability and continuous growth.



先進的機具設備、精準的作業節奏，細膩呈現萬海航運服務的效率與蓬勃的氣勢。

Advanced machinery with precise operation sequences, has meticulously executed the efficiencies and flourishing vigors of Wan Hai Lines.